

SCOPE



**MONONA/MADISON (WI)
BRANCH**

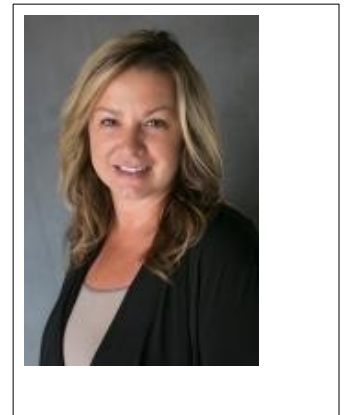
Monona/Madison Branch
Newsletter

FEBRUARY 2022

TUESDAY, FEBRUARY 22

6:30 Social time via Zoom

7 p.m. Program: Denise Faust (CRPC), Financial Advisor with Edward Jones. “Financial Planning for Women.”



From Denise: “The ability to positively impact lives is what led me to becoming a financial advisor with Edward Jones. That may sound cliché, but it's for real. I have been working with clients to plan their financial future for over four years. Prior to this I had a successful career in the corporate world in various leadership and technical positions that ranged from leading an energy trading group to planning manufacturing output. All of those experiences involved working with people from all walks of life and really focusing on listening to what's important to them. My undergrad and MBA degrees are both from UW Madison and I continue my education journey through certifications and other opportunities today. All of these experiences, plus that of being a mom of two girls, have enabled me to really listen and understand people's goals during various phases of their lives. “

Zoom Meeting

Kleo will send out Zoom invitations on **Sunday night** for any Zoom events that week. If you do **NOT** get an invite to a meeting or your book club contact her on Monday kbkritz@charter.net or 273-2476 so she can resend it to you. **Please check the Zoom invite you receive right away to make sure the actual invite link is there!** (We had a couple members who received the Zoom email but didn't check it until just before the actual meeting and discovered **no link** was on the email!) You might want to create an

email file titled “Zoom Invitations” to store your invitations. If you do not file emails, you might want to put a colorful flag next to it to make it “stand out” so invitation does not get lost in all the other emails you get.

Kleo will start Zoom monthly meeting at 6:30 for members to get in, and be able to do some informal visiting. If an unexpected Zoom issue arises that evening, you can contact her. She will try to get it resolved. Speaker will begin at 7 p.m.

PRESIDENTS’ CORNER, Kleo Baruth Kritz & Sally Keyel

From Kleo: Opportunities for empowering leadership and education are already flourishing this year! Last year Eliza Lindley, our first nominee to attend the National College Conference for Women Student Leaders, delighted us with her presentation at our holiday luncheon and inspired us to keep nominating strong, vibrant, young women like her to this convention. The deadline is **March 1**, so we only have **a month** to recruit nominees for this year’s virtual conference. Do you know anyone who would qualify and benefit from this? Let us know right away.

Our branch has supported the Odyssey Project for years and all who attended the January meeting were so impressed by Emily Auerbach’s dedication and moving presentation on what education can do for disadvantaged students to make life-changing differences in their lives. If you were unable to attend the meeting do watch the recording I sent you (at 56 minute spot). We decided at the meeting to donate our new \$1000 scholarship budgeted for 2021-22 year to the Odyssey Project with \$500 to help struggling students meet necessary expenses through the Family Fund and a \$500 scholarship to help a student continue at a community college such as MATC.

NOMINATING COMMITTEE, Linda Hoelzel, Sandy Knesting, Marian Ehrenberg

Thanks to volunteers, we have a slate of officers for 2022-23. The election will be in April and installation in May.

2022-23 Slate of Officers (First Year)

Co President: Sally Keyel (with Kleo Baruth Kritz)

Co VP Programs: Donna Anderson (with Val Murphy)

Co VP Membership: Lynn Christensen (with Mary Berg)

Corresponding Secretary: Marian Ehrenberg (to help Secretary Sheila Reaves)

New member of Nominating Committee: Sharon Knoop. (With Sandy Knesting and Marian Ehrenberg)

We don't have a Back up minutes recorder of minutes for Recording Secretary Shiela Reaves so we will rely on a volunteer at the meeting. Thank you! The Nominations Committee



WOMEN'S HISTORY, Bobbie White & Mary Boyd

Since February is black history month, we thought it appropriate to honor a black woman who is not well known outside of the Milwaukee black community but made a big difference in helping black families achieve home ownership despite overt attempts to limit such ownership and segregate it. She also became a leading force to revitalizing the Milwaukee area NAACP. The following article is taken from Wikipedia. Additional information, a short video article, is available by going to: [tmj4.com/black history month project/legacy of Ardie Clark Halyard](http://tmj4.com/black-history-month-project/legacy-of-ardie-clark-halyard); Also, the Wisconsin State Historical Society included Ardie in an article, *12 Wisconsin Women Overlooked by History*.



Ardie Clark Halyard (1896-1989) was a banker, activist, and first woman president of the Milwaukee chapter of the NAACP.

Early Life: Halyard was born in Georgia, the daughter of a sharecropper. She graduated from Atlanta University with a degree in education. In 1920, she married Wilbur Halyard. They moved to Beloit where they lived for some time. During their time there, they started an NAACP branch. In 1923 they moved to Milwaukee. At the time when they moved to Milwaukee, they discovered white realtors openly discussed strategies to restrict the city's black population to certain areas of the city.

Career In 1925, she and her husband co-founded the first black-owned savings and loan in Milwaukee, Columbia Savings and Loan Association. The couple opened the savings and loan with a single ten-dollar bill. This bank allowed black people to apply for loans without facing racial discrimination. It was virtually impossible for blacks to obtain a mortgage so they could purchase a home at the time. To make the savings and loan a success, neither she nor Wilbur Halyard drew a salary for the first 10 years.

Ardie worked as a director at Goodwill Industries for 20 years, while at the same time acting as bookkeeper and secretary for Columbia. By the late 1960's, Columbia's assets were valued at \$4 million.

In 1951, Ardie C. Halyard became the first woman president of the Milwaukee chapter of the NAACP. Under her leadership, dues-paying membership increased from 39 to 1,416. She remained active in the NAACP following her years as president, often serving as treasurer. With Father James E. Groppi, she established the NAACP Youth Council, whose members became leaders in Milwaukee's fair housing movement. She was also a member of the Wisconsin Governor's Commission on the Status of Women. She also served on the Wisconsin State Board of Vocational, Technical, and Adult Education for more than eight years.

STATE CONVENTION, Kleo Baruth Kritz

SAVE THE DATE: April 23-24. We will be “Celebrating Breaking Barriers” at AAUW Convention 2022. It will be virtual and free! Registration will be much easier since the committee this year had the advantage of learning from District 1’s first virtual convention last year. Gloria Blackwell, National AAUW’s new CEO, will be the keynote speaker Friday night plus there will be 12 breakout sessions, many dealing with diversity, equity, and inclusion. Last year we had 19 of our 69 members registered for the state convention!! This will be a great learning opportunity for all of us so don’t miss it this year!

AAUW GENERAL MEETING MINUTES, JANUARY 25, Zoom Meeting

Speakers: Sandy Drew introduced Carmel Capati and Janice Beers of Madison’s Catholic Multicultural Center (CMC) who provide legal services to immigrants living in 11 counties in Wisconsin that reflect immigrants from 76 countries. Currently Capati and Beers are helping 50 Afghan nationals and their families navigate the legal process of U.S. immigration law since their arrivals in August 2021. Additionally, they work with community partners such as Jewish Social Services and Open Doors for Refugees. Forty-three attended the program including guests from the Friendship Force of Wisconsin.

Welcome and Call to order: Co-president Sally Keyel called the business meeting to order and welcomed 32 members on Zoom.

AAUW’s support of the UW-Madison’s Odyssey Project. UW-Madison Professor of English Emily Auerbach explained the growth of the Odyssey Project now approaching its 20th year. Odyssey has empowered more than 500 low-income adults to find their voices and get a jump start at earning college degrees they never thought possible. Some graduates of the program have journeyed from homelessness to UW-Madison degrees or from incarceration to meaningful work in the community with students ranging from ages 18 to 71 years. Her parents inspired Auerbach to help stop generational poverty, since her mother grew up without running water in Appalachia and her father is a Holocaust survivor. For more information: <https://odyssey.wisc.edu> Auerbach suggested support for Odyssey’s “Family Fund” for greatest needs she sees, telling about a student who had broken glasses. From her UW funds she could buy the student books but only Family Fund supply this urgent need to repair glasses.

Minutes from Nov. 23, 2021 meeting accepted as published in January 2022 *Scope*.

Financial Report, Gail Stirr. Two additional transactions in January, including donations to the Silent Auction and to La Cuisine – both of which support Branch scholarships. With these donations totaling \$121.50, the balance of our Branch account

stands at \$14,694.95. The January bank statement closes on January 30th; the final monthly report will appear in the February *Scope*.

Public Policy, Kleo Baruth Kritz read a memo prepared by Consuelo Lopez on Fair Maps activism, most recently the rally Friday, Jan. 21. League of Women Voters-Dane County has invited AAUW branch to collaborate in variety of ways campaigning for Fair Maps and voter registration. Bobbi White has volunteered to help Consuelo this Winter/Spring and will discuss ways that AAUW can collaborate with the League at the board meeting.

Odyssey, Ellie Beck. *See New Business below on \$1000 scholarship/donation.*

EF & Scholarships, Liz Senseman. Liz indicated that she would speak about Odyssey Project scholarship possibilities when this topic is discussed under New Business.

Nominating Committee, Linda Hoelzel, Marian Ehrenberg, Sandy Knesting. Linda stated branch programs and cherished activities such as holiday luncheon are at risk if members do not volunteer for offices. Our branch needs a Membership VP, Secretary, and nominating committee member for next year to ensure the smooth running of our branch. Please contact Linda if you are willing to help our branch.

DE&I: Diversity, Equity & Inclusion, Kleo Baruth Kritz announced new co-chair Marilyn Dam-Rabolt and her committee: Reta Haring, Shiela Reaves, Georgia Stilp, Gail Stirr, and Elissa Strauss. She said there would be a committee meeting the end of February.

STEM, Donna Anderson. Janesville branch will work with UW-Whitewater. Details coming soon.

New Business:

- Odyssey Project: Distribution of our third \$1000 scholarship budgeted for 2021-22.
Gail Stirr moved to support Odyssey Project with two donations of \$500 each to support “Family Fund”(greatest needs) and “Onward Odyssey” (a student enrolling in Madison College or another junior college). Seconded by Liz Senseman. Motion passed.
- National College Conference for Women Student Leaders will be held virtual on May 24-26 with 13 \$125 scholarships registration fee paid through WI State AAUW. Details will be coming out soon and we will need to begin recruitment of nominees from our branch.
- State Convention--April 22-23, virtual and free.

Old Business:

- Last Friday, Jan 21 more than 1000 fair map supporters showed up at 16 Wisconsin courthouses to let the Supreme Court know their opposition to gerrymandering. This was organized by Fair Maps Coalition---Carlene Bechon spoke to us in September—and 150 people gathered at the Capitol.

- 5 Star Recognition Program, Kleo Baruth Kritz
 1. Program Star—3 of 4 required programs submitted (not approved until all 4 submitted)
 2. Public Policy Star
 - 1 Waiting for confirmation on meeting with elected official (16 members attended joint meeting with Fort Atkinson and Janesville to hear State Rep Don Vruwick)
 - 2 Waiting for confirmation on opportunity to sign up for 2-Minute Activist
 3. Governance Star—only need to submit our strategic plan and get approved
 4. Communications 3-5 postings on website and social media on DE&I (needs strategic plan to be presented in February)
 5. Advancement (need 3 of 5)
 - o Waiting for confirmation of retaining 90% of membership (72 members)
 - o Waiting for confirmation for \$30 per member for Greatest Needs Funds
 - o Increase our contributions to Greatest Needs by 25%--doubtful because we contributed \$4987 last year so would need about \$6.250 this year.
 - o Increase Legacy Circle Membership by 10%--Do we have any Legacy Circle members in estate planning?
 - o Make a branch donation to Greatest Needs in honor of AAUW's 140th Anniversary, which we could decide to do now since we do make donation each year. Gail Stirr noted that our Branch 2021-22 budget allocates \$1000 to National's Greatest Needs Fund. Some or all of this budgeted amount could be earmarked in honor of AAUW's 140th anniversary. This can be determined at the February 10th Board meeting.
 - o **Study Groups**

Update: Mary Boyd on Great Decisions and next meeting held Monday, 1:30 p.m. Zoom with 14 members – contact Mary Boyd for Zoom link.

Adjournment: 9:06 p.m.

Important Dates

- **Newsletter Deadline:** Wed. Feb. 2
- **Board Meeting via zoom:** Thursday, Feb. 10 at 1 pm. All members are welcome to attend board meetings
- **Next General Meeting via Zoom:** Feb. 22, with speaker Denise Faust, Financial Planning
- **State Convention:** via Zoom on April 22-23 and will be free.

Respectfully Submitted, Shiela Reaves, Recording Secretary

CALENDAR

- **Feb.8: Film Group**
- **Feb. 10 at 1 p.m.: Board Meeting via Zoom**
- **Feb. 16 at 7 p.m.: Evening Book Club: Zoom meeting. Reviewer: Donna Anderson; *From Slave Cabins to the White House* by Koritha Mitchell**
- **Feb. 17 at 1 p.m.: Afternoon Literature: Monona Library. Leader: Wanda Nelson; *The Code Breaker* by Jennifer Doudna**
- **Feb. 22 at 7 p.m.: General Meeting via Zoom**
- **Feb. 24 at 9:30 a.m.: Morning Literature: Host: Lynn Celley; Leader, Sally Lee; *The Four Winds* by Kristin Hannah**

Co-presidents: Kleo Baruth Kritz & Sally Keyel; Membership: Mary Berg & Lynn Christensen; Newsletter: Sally Keyel website, www.monona-madison-wi.aauw.net