

# SCOPE



**Monona/Madison Branch  
Newsletter**

**April 2023**

**TUESDAY, APRIL 25**

**6:00 pm: Salad supper**

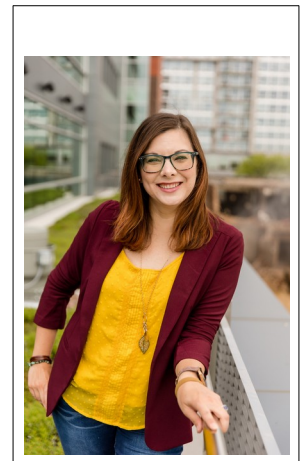
**Members M-Z please**

**bring a salad or main dish to serve 8-10. Members A-L please contribute \$10**

**7:00 pm: Heather Wentler, Executive Director and Co-Founder of Doyenne. “Changing the Face of the Entrepreneurial Ecosystem**

**MONONA/MADISON (WI)  
BRANCH**

Overview: Doyenne was founded because we were tired of only seeing 20-something white guys who coded something in their dorm rooms highlighted as successful entrepreneurs across media and entrepreneurial spaces. In our 10 years of operation, we have continued to crash the wrecking ball through the current structures and systems in place as to how entrepreneurship is measured, how to best support scalable ventures and the entrepreneurs that lead them, and make sure there's space for all who want to be part of the new entrepreneur ecosystem.



Women-led ventures continue to outperform their male counterparts in building ventures that require less initial funding and higher profits and investment returns, yet their stories are untold and access to resources continues to be a hurdle in getting these ventures to their full potential. During Heather Wentler's presentation she'll discuss current trends, changes within entrepreneurial ecosystems over the past decade, and how you - no matter your background - can join the Doyenne movement in advancing women and marginalized gender-led ventures to secure the support they need in order to create a more gender-equitable entrepreneurial ecosystem in Wisconsin and across the nation.

**Bio:** Heather Wentler is an advocate for individuals who identify as female and/or non-binary to be recognized as strong, independent individuals capable of success. Professionally trained as an educator and having taught for 5 years in Madison, WI, Heather pivoted into entrepreneurship as a way to connect with and advocate for those whose voices are not recognized in ways she couldn't in the traditional classroom. Heather is the Executive Director & Co-founder of Doyenne and has also founded two local community-based ventures, Fractal and Madison SOUP.

Heather has won multiple local awards and has been publicly recognized for entrepreneurship and the work she does in the community. She serves on various committees and Advisory Boards from across Wisconsin to make sure gender equity and inclusion is a top priority for organizations and conferences focusing on entrepreneurship.

**Hostesses: Peggy Anderson, Marian Ehrenberg, Deb Mahaffey, Val Murphy**

**Hybrid meeting or in person. Location: Odyssey Center, 2238 South Park St, room 22, in the UW South Madison Partnership Building behind the Goodman Library.**

**Please bring your own beverage.**

**Kleo will send out Zoom invitations the weekend before the meeting to all members who want to Zoom. If you do not get an invite by Sunday evening, please email [kbkritz@charter.net](mailto:kbkritz@charter.net) and Kleo will send another invite to you.**

**PRESIDENTS' CORNER, Sally Keyel & Kleo Baruth Kritz**

Happy Spring! It's feeling more like it now with the warmer weather and rain. So many things going on this month! Consider helping with the STEM workshop on April 15 at UW-Whitewater. Please attend the State Convention at the end of the month. There are a lot of stimulating speakers and break-out sessions. The salad supper meeting looks to be very interesting too, as well as a great time for in-person fellowship.

Gail Stirr and committee have been busy planning the June picnic. Look over the menu options in this newsletter. We'll celebrate our combined branch 100<sup>th</sup> anniversary there as well.

## FINANCIAL REPORT, Gail Stirr

March 31, 2023

<b>Beginning Balance 2/28/23</b>	<b>\$11,941.34</b>
1. Great Decisions donations	\$80.00
2. Bridge donations	<u>\$12.00</u>
<b>Total Income:</b>	<b>\$92.00</b>
<hr/>	
• NCCWSL registrations x 4	\$2,260.00
• Fitchburg Parks & Rec (Tower Hill Park Shelter rental)	\$60.00
• Friends of Odyssey Family Fund	\$2,000.00
• UW Monona/Madison Fund for Excellence	<u>\$2,000.00</u>
<b>Total Expenses:</b>	<b>\$6,320.00</b>
<b>Balance 3/31/23</b>	<b>\$5,713.24</b>

## NOMINATING COMMITTEE Marian Ehrenberg, Sharon Knoop

2023-2024 SLATE of NEW OFFICERS: Elections at April meeting

Co-President: Pat Ruppert

Co-Program VP: Ellen Healey

Co-Membership VP: Kleo Baruth Kritz

Recording Secretary: Sheila Reaves (continuing)

Finance Officer: Gail Stirr (continuing)

Elections in April, installation in May

## DIRECTORY

New address for Jan Robertson: 6205 Mineral Point Road #213, Madison 53705.

## MILESTONES

It is with great sadness we report the passing of longtime member Mary Pringle yesterday morning. We'll let you know when we have more details.

**April Birthdays: Apr. 1: Lynn Christensen, Apr. 3: Sally Keyel & Barb Sorensen, Apr. 13: Mary Zins, Apr. 14: Kleo Baruth Kritz, Apr. 23: Debbie Mahaffey, May 2 Tiffany Butzbaugh**



## **AAUW Wisconsin Women Pay It Forward, Maggie Winz, State President**

AAUW (American Association of University Women) has a long history advancing education for women and Wisconsin continues to raise and sponsor over \$200,000 per year in scholarship monies.

AAUW's story began in 1881, when a small group of female college graduates banded together to open the doors for women's career advancement and to encourage more women to pursue higher education. It was founded through the efforts of Marion Talbot and Ellen Swallow Richards.

AAUW's founding marked one of the first organized efforts to advance opportunities for women to pursue higher education and careers – equal with men. The early years offered women a way to unite as a source of strength, support and power. To that end, AAUW launched one of the most enduring fellowship programs for women in the world and commissioned ground-breaking research that documented women's abilities and value, hence gender equity. The first fellowship (\$350) was awarded in 1888 to Ida Street, a pioneer in the field of early American Indian history.

AAUW Wisconsin started in 1921. In keeping with this tradition, AAUW-WI continues to make significant contributions to both NCCWSL (National Collegiate Conference for Women Student Leaders) and Higher Education Scholarships with over \$210,000 given by collective Branches. AAUW-WI also allocates \$5000 per year for NCCWSL scholarships with contributions from 3 State Branches.

Over half of AAUW-WI 22 Branches have nominated students for the State NCCWSL scholarships, and funded local scholarship recipients. Fifteen percent allocated funds to assist with travel. In terms of Higher Education Scholarships, 3/4 of Branches provide scholarships to students attending both technical colleges and 4-year colleges and universities.

Moving forward AAUW-WI and Branches plan to continue their efforts to foster equity in education and opportunity for women and girls, playing a vital role in enhancing the lives and future of all. For further information about NCCWSL scholarship opportunities or to learn more about AAUW: <https://aauw-wi.aauw.net/>

The American Association of University Women (AAUW) empowers women and girls through advocacy, education, philanthropy, and research. Our nonpartisan, nonprofit organization has more than 170,000 members and supporters across the United States, as well as 1,000 local branches and 800 college and university partners.

Since AAUW's founding in 1881, our members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political. Learn more and join us at [www.aauw.org](http://www.aauw.org).

## **SCHOLARSHIP NEWS, Liz Senseman**

It is scholarship season! Both Monona Grove and La Follette High Schools are in the process of selecting this year's recipients. We award a \$1000.00 scholarship to a student at each school, this year the La Follette award will be the final one in honor of Atsuko Kusuda who was a long time member of AAUW and in whose name a fund was set up in her honor. The award ceremonies are on May 17th, and following that I will send out more information about the young women who received these awards.

Meanwhile the recipients of our scholarships and awards at UW Madison have been selected. We contribute (through the Swenson-Rosenberry Fund) to **Outstanding Undergraduate Returning Adult Student Awards**, which are for students graduating this year. These awards are a recognition of their achievements - this year there were 11 candidates, this pool was narrowed down to 5 (after reviewing student statements, transcripts and faculty nominations) and then the 2 finalists were selected following interviews which were held recently. We participate in this selection process along with four faculty members. The 6 first-round nominees each receive \$100, the 3 semi-finalists each receive \$500, and the 2 finalists each receive \$1000. The two top awards this year went to **Robert Hall** and **Christine Fifarek**.

The **Single Parent Undergraduate Scholarship** is for \$2000.00. We do not directly participate in the selection of this recipient, the Division of Continuing Studies at UW receives and reviews the applications for this award. This year the recipient is **Sanna Kelly** and a thank you note from her is included below. (Interestingly, our recipient last year was a semi finalist for the OURAS award this year.)

The ceremony recognizing these students will be held this year on April 26. Hopefully we will be able to meet our recipients, and photos and more biographical information will be available for our next newsletter.

**Bio:** Sanna was born in Switzerland and moved from Holland to the U.S. when she was 5. She lived in Wisconsin during middle school and was very active in sports, clubs, and was a very good student. After moving to Maryland, it was difficult to adjust and it triggered a major depressive episode, but she remained a good student and active in soccer and French club. She traveled the world and became a yoga teacher and performer, and has inspired many people on their spiritual and healing journeys. She is a devoted teacher and friend to many people, and mother of one. She is an A student at UW Madison, which she has worked very hard to get to.

**Thank you note:** I am so grateful for the scholarship Nontraditional, Adult, & Single Parents - American Association of University Women (AAUW). As a single working mom and student it can be very difficult to meet all of the demands of life, and support like this makes it possible to pay for the myriad of things associated with ongoing school and commuting from the rural town I live in. My goal is to become a nurse so I can help

as many people as I can and be a positive influence on the health of my patients. Having grown up in Wisconsin I always wanted to attend UW and it took me a while to get here, but have worked very hard; and will continue to do so until I reach new heights. Once again, thank you for the compassion and support you have given me and others like myself. -Sanne Kelly

## **SPRING PICNIC, Gail Stirr**

**Happy 100<sup>th</sup> Anniversary,  
Monona / Madison !!  
Madison Branch AAUW originated in 1923.  
Monona Branch originated in 1958.  
These two branches merged in 2014.  
You and your Friends  
are invited  
to celebrate our 100<sup>th</sup> Anniversary  
at the Tower Hill Park in Fitchburg  
5610 Cheryl Drive, Fitchburg 53711  
on  
Saturday, June 3 11:30am – 2:00pm  
at our Annual June Picnic**

<https://fitchburgwi.gov/Facilities/Facility/Details/Tower-Hill-Park-11>

**Join fellow members & guests as we gather to celebrate 100 years of Madison & Monona AAUW and to welcome summer!** Tower Hill Park Shelter has picnic table seating, an adjacent restroom, and nearby parking. We hope that our high school scholarship recipients will be able to attend, and we also encourage you to invite guests. Thank you!! Picnic Committee: Donna Anderson, Debbie Mahaffey, Wanda Nelson, Helene Phelps, Shiela Reaves, Pat Ruppert, Gail Stirr

**Arrive between 11:30am and Noon.** Welcome & introductions at Noon; picnic and chat until 2pm – we have the shelter reserved for a leisurely gathering.



**\*\*Please select one of these boxed lunches from *Panera Bread*.**

**All include chips or baguette, beverages (iced tea, lemonade, bottled water), and a fresh baked cookie.**

**1. *Green Goddess Cobb Salad with Chicken***—Chicken raised without antibiotics, arugula, romaine, baby kale and red leaf blend, grape tomatoes and pickled red onions tossed in freshly made Green Goddess dressing and topped with fresh avocado, Applewood-smoked bacon and cage-free hard-boiled egg. Served with French baguette and cookie.

**2. *Fuji Apple Salad with Chicken***—Chicken raised without antibiotics, arugula, romaine, baby kale and red leaf blend, grape tomatoes, red onions, toasted pecan pieces, Gorgonzola and apple chips tossed in sweet white balsamic vinaigrette. Served with French baguette & a cookie.

**3. *Mediterranean Veggie Sandwich***—Zesty sweet Peppadew™ peppers, feta, cucumbers, emerald greens, vine-ripened tomatoes, red onions, hummus, salt, and pepper on Tomato Basil Bread. Served with chips, a pickle, and a cookie.

**4. *Roasted Turkey & Avocado BLT Sandwich***—Roasted turkey raised without antibiotics, Applewood-smoked bacon, emerald greens, vine-ripened tomatoes, fresh avocado, mayo, salt, and pepper on Country Rustic Sourdough. Served with chips, a pickle, and a cookie.

**\*\*Cost for each box lunch is \$22.00.**

[includes tax, a small amount towards lunches for scholarship student guests & their parents, and a scholarship donation.]

**Registration deadline is Wednesday, May 24th.**

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**\*\*To register for the June 3rd AAUW picnic: fill out the form below and send with payment to Gail Stirr, 7510 Red Fox Trail, Madison WI 53717. Make checks out to AAUW Monona/Madison. Questions? Contact Pat Ruppert (608-698-1376) or Gail Stirr (608-239-3243).**

**Member Name**\_\_\_\_\_

**Box Lunch Choice** \_\_\_\_\_

**Guest Name(s)**\_\_\_\_\_

**Box Lunch Choice(s)**\_\_\_\_\_





## STATE CONVENTION 2023

Convention registration is now open!

This year we have gone above and beyond to get the online registration going. And by beyond, we mean that it comes with a how-to GUIDE! This is because not everyone is born with a data-glove in their hand, and those who want extra guidance, well, Kleo has created a step by step reassurance for you. You'll be able to choose your breakout sessions AND your meals each, and that - well - that means our Convention Gnome has to pull the lever on every choice.

Refer to the guide! <https://bit.ly/3M2dz0z>

Those who feel triumphant and knowledgeable in things technological, go right in and make the reservation: <https://www.eventbrite.com/e/2023-aauw-wisconsin-state-convention-tickets-558099258907>

When you make reservations, be sure to check out the convention website for a refresher on breakout session and speakers!

<https://aauwwisstateconvention.com/199-2/>

See you 28-29 April at Marriott Milwaukee West!

## AAUW GENERAL MEETING MINUTES, March 28

### Hybrid meeting

**7 p.m. Speaker:** Kenia Servin, “The Effects of the Covid-19 Pandemic on the Latinx Community,” UW-Madison undergraduate researcher; student of branch member Dr. Consuelo Lopez.

### Business Meeting

**Welcome at 8 p.m:** Kleo welcomed 13 members at the Odyssey Center and members on Zoom and thanked Linda Voss, Sue Richter, and Carrie Wurz for the refreshments.

**Minutes from February:** Approved as printed in *Scope*.

**Financial Report, Gail Stirr:** See full report in next *Scope*.

<b>Beginning Balance 2/28/23</b>	<b>\$11,941.34</b>
<b>Income Member donations: \$92</b>	
<b>Expenses: NCCWSL registrations x 4 \$2,260.00</b>	
<b>Balance 3/28/23</b>	<b>\$9,773.34</b>

**Program, Val Murphy:** Committee is lining up possible speakers and will meet again April 19.



**Membership, Lynn Christensen:** Wait on paying dues at National's website due to online issues. Kleo complimented Lynn on the colorful new folders done alphabetically to hold our nametags.

**Public Policy, report from Deb Mahaffey:** Kleo read:

The Joint Finance Committee's listening sessions on the budget begin next week with a session in Waukesha on Wednesday, April 5. If you plan to attend any of the official listening sessions, submit testimony in writing, and/or make your story heard in any way about why the state budget matters to kids in your local area, here's Information on these biannual listening sessions:

**Wed. April 5, 10am-5pm, Waukesha**

Waukesha County Expo. Center, Main Arena, 1000 Northview Rd. Waukesha, WI 53188

For more information on how the budget process works, what it means to local kids, public education champions' priorities, visit Wisconsin Public Education Network Budget HQ at [WisconsinNetwork.org/budget](http://WisconsinNetwork.org/budget). REMEMBER TO VOTE APRIL 4, IF YOU HAVEN'T ALREADY. EVERY VOICE/VOTE COUNTS!!

**Educational Funds & Scholarships, Liz Senseman:** Scholarship time and Monona high schools are selecting and Liz and members will attend award ceremonies. UW scholarships are being finalized, and award ceremonies at Memorial Union – Liz will get photos along with several members.

**Fundraising, Val Murphy:** New committee member is Jan Robertson. Next fall an enthusiastic group will return to Culinary Arts luncheons at Madison College.

**Nominating Committee, Marian Ehrenberg and Sharon Knoop:** *Please Note*, we will vote at April meeting:

**2023-2024 SLATE of NEW OFFICERS**

Co-President- Pat Ruppert

Co-Program VP- Ellen Healey

Co-Membership VP- Kleo Baruth Kritz

Recording Secretary- Shiela Reaves (continuing)

Finance Officer- Gail Stirr (continuing)

**DE&I, Kleo Baruth Kritz:** Kleo commented on the diversity of speakers we have had this year for our programs including our speaker tonight.

- She asked the us to think of an “aha” moment, something that touched you in terms of diversity, equity, or inclusion to share with us: *What I experienced, What I observed, What I learned.*
- **Shiela Reaves shared** the March 8 dedication at Fitchburg Community Center

for Frances Huntley-Cooper that was packed with current and former mayors, state governors and activists. As our January speaker, Frances spoke of recognizing opportunities, finding mentors and finding new ways of helping people. The city council is now held in the *Frances Huntley-Cooper Room* and Frances earned this honor over a lifetime of public service.

**STEM, Donna Anderson:** Kleo read Donna's report,

- Janesville and Fort will have their Tech Savvy workshops on Saturday, April 15, at UW-Whitewater and need to publicize to any middle schools.
- Thanks to Debbie Mahaffey, Sharon Knoop and Kleo who have volunteered to work at workshop.

**University Relations, Bobbi White:** Contacted Madison College and Edgewood for any partnerships with AAUW, but so far no response.

### **Old Business**

- **NCCWSL (“nick-whistle”) National College Conference for Women Student Leaders will be held May 31-June 3, Donna Anderson:** We have one \$1,000 scholarship budgeted and had 4 young women apply.
- **Thanks for recruiting student applicants:** Dean Leslie Petty, Madison College (October's speaker) and Tera Holtz of UW-Madison College of Agricultural Sciences found the applicants this year.
  - *Please Note:* An anonymous donor from our branch generously volunteered \$3,000 to sponsor the remaining three.
  - Registration for each person is \$565
  - In looking into air flights from Madison **Price per person plane ticket = \$472.85 (\$37.85 more than allotment of \$1000)**
- **Extra costs**
  - $\$37.85 \times 4 = \$151.40$  not included in \$1000 scholarship**
  - $\$10 \times 4 = \$40$  (Metrocard roundtrip to college not included in \$1000;**
  - Airport is about 1 hour 10 minutes from the college)**
  - Total Extra Cost \$191.40 (for all 4 young women)**
- **Motion to accept:** Liz Senseman moved and Val Murphy seconded motion to cover \$191.40 from Branch budget. Motion passed.

### **New Business:**

- **One Century Old:** Madison Branch originated in 1923; Monona Branch, in 1958; and Monona/Madison, in 2014. Wisconsin AAUW will recognize

**our 100<sup>th</sup> Anniversary** at the State Convention.

- **State Convention 2023** at Marriott West Milwaukee in Waukesha: April 28-29, 2023:
  - Will be a Silent Auction for National's Greatest Needs Fund and people can view them at website but bidding will only be done at convention itself.
  - Donation of two baskets: 1) "Gardener's Delight" designed and furnished by **Marilyn Dam-Rabolt** and 2) "Busy Hands, Busy Minds Age 2-6" designed and furnished by **Gail Stirr** with additional donations from **Georgia Stilp, Kleo**, and stuffed critters from **Mary Boyd and Sally Keyel**
  - **Special thanks to Barb Sorensen** for preparing a trifold board for the convention showing photographs and what our branch is all about.
  - **Early Bird Registration** goes **through April 8** and then price raises from \$35 to \$45.
  - **AAUW WI is subsidizing registration** by **\$25 per person**. Just go to <https://aauwwistateconvention.com> and do follow guidelines. Call Kleo if a problem and she will talk you through the registration.
  - **Registration for Marriott Hotel** has been extended to **Monday, April 3**, to get **special room rate of \$139**; go to the convention website <https://aauwwistateconvention.com> to reserve your rooms. *Please Note:* Directions for phoning in reservations are listed, too.
  - **Arrangements for June Picnic, Gail:** Picnic will be held at Tower Hill Park in Fitchburg on Cheryl Parkway with plenty of street parking. Picnic Committee will meet soon to decide menu for *Scope*.

**Study Groups:** Bridge: April 14

### **Important Dates**

**Newsletter deadline:** Wednesday, April 5

**Next meeting:** April 25, Heather Wentler on "Changing the Face of the Entrepreneurial Ecosystem" at the Odyssey Center. Our **Salad Supper begins at 6:00**. Members M-Z will bring a dish to serve 8-10 and Members A-L please contribute \$10.

**Convention 2023** at Marriott West Milwaukee in Waukesha: April 28-29, 2023

**Adjournment** at 8:32 p.m.

Respectfully submitted, Shiela Reaves, Recording Secretary

## CALENDAR

- **Apr. 11: Film Group**
- **Apr. 14 at 1 pm: Bridge** at St. Stephen's
- **Apr. 19 at 7 p.m.: Evening Book Club:** Host: Marilyn Dam-Rabolt; Reviewer, Gail Stirr. *Home Made* by Liz Hauck
- **Apr. 20 at 1 p.m.: Afternoon Lit:** Monona Library; Leader, Dorothy Hujik. *Finding the Mother Tree* by Suzanne Simard
- **Apr. 27 at 9:30 a.m.: Morning Literature:** Monona Library; Leader, Dorothy Schmidt; *The Man Without a Face: Putin* by Masha Gessen
- **Apr. 25 at 6 pm:** Salad Supper and General Meeting
- **Apr. 28 & 29: State Convention**

Co-presidents: Kleo Baruth Kritz & Sally Keyel; Membership: Lynn Christensen & Mary Berg; Newsletter: Sally Keyel. **Monona/Madison AAUW website: [monona-madison-wi.aauw.net](http://monona-madison-wi.aauw.net)**